

LOCALiQ

BRADFORD MEANS
Business
Awards
2019

In partnership with



City of
BRADFORD
METROPOLITAN DISTRICT COUNCIL

2019

.....

MEDIA PACK

Telegraph & Argus

WELCOME

Celebrating the best businesses in Bradford...

The Bradford Means Business Awards aim to celebrate success, recognise achievement and highlight the innovative people and companies throughout the Bradford district who are putting their region on the map by boosting the economy while making a positive contribution to the local community.

We believe that the passion, determination, tireless energy and skill that goes into running a top-performing company all

deserve recognition and our 10 award categories are designed to celebrate businesses from across a range of sectors.

Organised in partnership with Bradford Council the awards offer an unrivalled opportunity to associate your brand with the most prestigious business awards night in the region.



Above: Nigel Burton, Editor's Speech

Left: Emma Hardaker, Matthew Crowther and Sasha Crompton from Tiffin Coffee - New Business of the Year Award

The awards final, which will take place on 18th July 2019, will be attended by hundreds of Bradford district's business elite. It will be a celebration of the region's best companies and a reminder that Bradford is a great place to do business.

The whole event will provide you with a fantastic opportunity for networking, offer Platinum sponsors will benefit from direct access to all the nominations, brand advertising in Bradford Means Business magazine and website, in the Telegraph & Argus and on the awards night itself. Uniting the Bradford business community in a positive way.

SPONSOR AN AWARD

Contact us

bradfordmeansbusiness@localiq.co.uk | 01274 705286

Why sponsor an award?

Being a sponsor of the Bradford Means Business Awards offers an unrivalled opportunity to put your brand and business in front of the business community, to be a progressive supporter of business in Bradford and to benefit from being associated with the biggest business awards programme in the district.

Plus as a platinum sponsor you will part of a select group of only four, with the exclusive opportunity to join the

judging panel and get direct access to all nomination entries and be part of the important role of finding our winners.

Add to this advertising and branding in the Telegraph & Argus, in Bradford Means Business magazine and their relevant websites too!

Not forgetting full branding at the awards event and a table for you and colleagues to enjoy a great night out in the middle of summer.

AWARDS TIMETABLE

31st January 2019

Bradford Means Business launch meeting

20th February 2019

Awards Launch supplement published in the Telegraph & Argus

OPEN FOR ENTRIES

from 20th February 2019 to 5th April 2019

April 2019

Judging Period

May 2019

Finalists contacted

17th July 2019

Nominations shortlisted in a supplement published in the
Telegraph & Argus

THURSDAY 18th JULY AWARDS CEREMONY

24th July 2019

Winners supplement published in the Telegraph & Argus

Website coverage on the The Telegraph & Argus and bradford Means Business
from February onwards

AWARDS CATEGORIES



SME BUSINESS OF THE YEAR

The award is open to companies in the region which normally employ no more than 75 full-time staff whilst demonstrating a strong financial performance.

Recognising a business that has shown marked success over the year, this award celebrates companies that are integral to the economy. For all finalists, judges will consider current trading performance, the prospective growth and development opportunities for the future of the business.

EMPLOYER OF THE YEAR

This award honours the region's top employers. These companies will have demonstrated strong investment in their employees as well having a reward scheme and other key employee benefits. Companies must be able to demonstrate that the safety and security of their employees is of the utmost importance and will be paying the living wage. It's time to be rewarded and be recognised as one of the best places to work in the area!

NEW BUSINESS OF THE YEAR

This award is open to companies in the region that have set up in 2018 and can demonstrate imagination, sound planning and exceptional

marketing delivery.

This coveted award recognises the region's brightest new businesses and the contribution they make to the region in the future. Judges will be tasked with analysing business plans, achievements to date and potential for growth within the next few years.

BUSINESS ENTREPRENEUR OF THE YEAR

This award celebrates the entrepreneurs behind some of the most innovative and successful businesses in the Bradford district.

Looking at the individual achievements of the entrepreneur, the results returned by their business and their unique approach to the marketplace they operate in, the judges will select finalists that best represent the entrepreneurial spirit of the region.

CUSTOMER SERVICE EXCELLENCE AWARD

This award recognises those companies that make customer service a priority in their day to day operations. The judges will be looking for a company that can demonstrate how they deliver excellent customer service and can showcase this with testimonials and demonstrate the depth of their customer service policies to deliver an outstanding experience for its customers.

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Awards Categories...

APPRENTICE OF THE YEAR

Apprenticeships are an increasingly important way of attracting new talent and providing training for the future. We know there have been some fantastic successes locally and this award recognises an employer's best apprentice who has successfully come through their apprenticeship programme.

The finalists in this category will have gone above and beyond as part of their apprenticeship for an employer that has offered the support and training needed to kick-start their careers.

CONTRIBUTION TO THE COMMUNITY AWARD

The finalists for this award will have demonstrated considerable dedication to corporate, social and ethical responsibility, providing the community with the many positive outcomes of their commercial activity.

Judges will focus on businesses that have contributed substantially to the community through various means, including society-led projects, aiding economic regeneration and supporting local suppliers.

MANUFACTURER OF THE YEAR

The manufacturing award celebrates an outstanding company operating in a sector that is the backbone of the Bradford district's economy. Entrants must have upheld the manufacturing traditions of the local area, while continuing to strengthen the regional

economy. All finalists will demonstrate a dedication to manufacturing excellence with emphasis placed on quality, sales performance, sustainability and investment, with a positive impact on its employees and/or community.

FAMILY BUSINESS OF THE YEAR

This award is for established family businesses across all industry sectors, that can demonstrate sustained success across a broad range of measures, whilst ensuring all family values are followed. The judges will also be looking at the aspirations of your business to demonstrate how both current and future family generations will be involved in the growth of the business.

JOB CREATOR OF THE YEAR

The award is for a business or individual who has played an outstanding role in boosting employment in the district through innovation, investment and putting job creation as a key part of their business development. Judges are looking for evidence of how you are creating employment and looking to expand your workforce in the year ahead.

THE WINNERS AWARD

Are you the best of the best? On the evening of the awards the judges, fellow nominees and specially invited guests will choose the winner of winners from the 10 categories above. The company with the best overall contribution to business in Bradford will be chosen as our winner.



Winners of the Bradford Means Business Awards 2018

SPONSORSHIP

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR*
Sponsorship of an award of your choice <i>Subject to availability</i>	✓	✓	
Premium brand positions on all material as detailed below	✓		
Platinum sponsorship recognition on all material	✓		
Seat on the judging panel providing direct access to all the nominated entries	✓		
Opportunity to buy additional tickets for the awards event at 20% discount	✓		
Branding on Large TV screen in City Park on day of event	✓		
Half Page advert in three print supplements in the Telegraph & Argus (February, June and July)	✓	✓	
Full Page advert in one edition of Bradford Means Business Magazine (April or July)		✓	✓
Full Page advert in two editions of Bradford Means Business Magazine (April or July)	✓		
Sponsors logo included on relevant editorial coverage between the supplements	✓	✓	
Logo and business profile on the awards pages of the Bradford Means Business website	✓	✓	✓
Logo and business profile on the business pages of the Telegraph & Argus website	✓	✓	✓
Sponsors brand on videos of each shortlisted nominee	✓	✓	
Sponsors logo on winners' trophies and certificates	✓	✓	
Sponsor to present their award to the winner during the ceremony	✓	✓	
Sponsors branding on the screens throughout the evening	✓	✓	
Table for 10 people at the awards including drinks reception, gala meal and wine on the table	✓	✓	
Table for 5 people at the awards including drinks reception, gala meal and wine on the table			✓
Additional branding opportunities at the awards event, based on venue and weather	✓		
Two-page editorial on a business topic of your choice in Bradford Means Business Magazine and website (April onwards)	✓		

* Silver sponsor will be the sponsor of either drink's reception, the menu cards or wine

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