



Telegraph & Argus
BUSINESSiQ
Awards 2026

In Partnership with To be Announced

Media Pack 2026

Celebrating the **best businesses** in Bradford...

Exciting venue news for 2026!

We're thrilled to reveal a brand-new home for the LOCALiQ Business Awards 2026 – **Bradford Live**. Steeped in nostalgia and newly transformed following an extensive refurbishment, this iconic venue provides a stunning backdrop for an unforgettable night. With its rich heritage and modern finish, Bradford Live is the perfect setting to celebrate and showcase the very best of Bradford's business community.

The Bradford BUSINESSiQ Awards aim to celebrate success, recognise achievement and highlight the innovative people and companies throughout Bradford district who are putting their region on the map by boosting the economy while making a positive contribution to the local community.

We believe that the passion, determination, tireless energy and skill that goes into running a top-performing company all deserve recognition and our award categories are designed to celebrate businesses from across a range of sectors.

The awards offer an unrivalled opportunity to associate your brand with the most prestigious business awards night in the region. The awards evening will take place on Friday 9th July 2026, and will be attended by hundreds of the Bradford district's business elite.

It will be a celebration of the region's best companies and a reminder that Bradford is a great place to do business. The whole event will provide you with fantastic opportunity for networking, offer sponsors direct access to all the nominations, brand advertising in Bradford BUSINESSiQ magazine and website, in the Telegraph & Argus and on the awards night itself.

Uniting the Bradford business community in a positive way.



**Bradford Business Awards
Highlights 2025 Video**
CLICK HERE



Why **sponsor** an award?

Being a sponsor of the Bradford BUSINESSiQ offers an unrivalled opportunity to put your brand and business in front of the business community, to be a progressive supporter of business in Bradford and to benefit from being associated with the biggest business awards programme in Bradford district. Not forgetting full branding at the awards event and a table for you and colleagues to enjoy a great night out in the middle of summer.

Add to this advertising and branding in print and online in our leading brands the Telegraph & Argus and Bradford BUSINESSiQ magazine.

Awards **Timetable**

AWARDS LAUNCH IN THE T&A AND ONLINE
27th March 2026

OPEN FOR ENTRIES
February 2026

JUDGING PERIOD
May 2026

FINALISTS SUPPLEMENT IN THE T&A AND ONLINE
2nd July 2026

AWARDS CEREMONY
Thursday 9th July 2026 at Bradford LIVE, Bradford

WINNERS SUPPLEMENT IN THE T&A AND ONLINE
16th July 2026



Bradford Business Awards 2026 – **Headline sponsor package**

Becoming the Headline Sponsor of the Bradford Business Awards 2026 places your organisation at the forefront of one of the district's most prestigious business celebrations. This premium partnership delivers exceptional visibility, unrivalled brand association, and direct engagement with hundreds of business leaders across Bradford and beyond.

What You Receive as Headline Sponsor

1. Headline Branding Across All Awards Materials

Your brand takes top position across all printed and digital assets, including media packs, promotional adverts, event screens, tickets, menus, trophies, and signage throughout the entire campaign period.

2. Full-Page Advert in Three Printed Supplements

Three awards supplements covering our awards, the launch, those shortlisted and the winners supplement.

3. Full Page in the April Bradford Business Magazine

Prominent coverage in the April edition positions your organisation at the heart of the awards campaign and the regional business community.

4. 100,000 Bespoke Facebook Marketing Posts

A dedicated 100,000-impression Facebook campaign showcases your support and elevates your brand to a wide regional audience.

5. 100,000 Digital Skins on the T&A Website

Your support is highlighted across 100,000 site-skin placements on the Telegraph & Argus website—high-impact, high-visibility digital branding.

6. Professionally Produced Sponsor Video

A bespoke video for use on the awards night and for your own post-event marketing.

7. Opportunity to Speak on the Awards Night

A dedicated speaking slot for a senior representative from your organisation.

8. Front-Row Table for 10 Guests

A prime location on the night with a front-row VIP table for ten, offering outstanding networking opportunities.

9. Executive Interview in the July Business Magazine

A feature interview with your executive team appears in the July edition of Bradford BUSINESSiQ.

Why Become the **Headline** Sponsor?

Headline sponsorship positions your organisation as a champion of Bradford's economic success. It provides unmatched exposure, premium storytelling opportunities, and powerful brand association with one of the region's most respected business celebrations.

Exclusive Opportunity

This premium package is available to one sponsor only.

For more information contact

STEVE LOWE

Sales Director

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Sponsorship packages

GOLD SPONSORS

£2,795

- Sponsorship of an award of their choice*
- Premium branding on promotional materials
- Premium branding on the night of the event
- Option to have a seat on the judging panel and access the nominations
- Branding on the screens on the night and the slides for their award
- Opportunity to present their award on the night to the winner
- A half-page advert in three T&A supplements
- Digital campaign to show their support valued at £700
- Full-page advert in the April or July edition of Bradford Means BUSINESSiQ
- Table for 10 people at the awards, including food and wine on the table, close to the stage

SILVER SPONSORS

£1,695

- Event support package of either reception drinks of event entertainments
- Premium branding on promotional materials
- Premium branding on the night of the event
- A half-page advert in three T&A supplements
- Full-page advert in the April or July edition of Bradford Means BUSINESSiQ
- Table for 5 people at the awards, including food and wine on the table

BRONZE SPONSORS

£1,000

- Event support package of either menu & wine, tickets, or trophies & champagne
- A quarter-page advert in three T&A supplements
- Two tickets for the awards, including food and wine on the table

*Subject to availability and previous sponsors getting priority to renew the same category as in 2025



The **award** categories

APPRENTICE OF THE YEAR

Apprenticeships are an increasingly important way of attracting new talent and providing training for the future. We know there have been some fantastic successes locally and this award recognises an employer's best apprentice who has successfully come through their apprenticeship programme. The finalists in this category will have gone above and beyond as part of their apprenticeship for an employer that has offered the support and training needed to kick-start their careers.

BUSINESS IN THE COMMUNITY AWARD

This award is open to any organisation irrespective of size or sector that can demonstrate its commitment to the community. The organisation must show evidence of the schemes, initiatives and policies which have a positive impact on the community. Judges will be looking for clear evidence of where the organisation, its staff or customers are involved in the community to deliver positive change.

EMPLOYER OF THE YEAR

This award honours the region's top employers. These companies will have demonstrated strong investment in their employees as well having a reward scheme and other key employee benefits. Companies must be able to demonstrate that the safety and security of their employees is of the utmost importance and will be paying the living wage. It's time to be rewarded and be recognised as one of the best places to work in the area!

INNOVATION AWARD

We want to celebrate individuals, teams, businesses, or a public sector body that is leading the way in research and development in either manufacturing techniques, software development or digital technologies. You should be creating new revenue streams, or saving costs, improving efficiency. Whether is a fully fledged idea or you are still working through the prototype/design stage, judges want to see evidence of innovation and impact, showcasing your ability to think outside of the box.

FAMILY BUSINESS OF THE YEAR

This award is for established family businesses across all industry sectors that can demonstrate sustained success across a broad range of measures, whilst ensuring all family values are followed. The judges will also be looking at the aspirations of the business to demonstrate how both current and future family generations will be involved in the growth of the business.

MANUFACTURER OF THE YEAR

Manufacturing creates economic growth and is the engine that drives the districts economy. Manufacturers like you contribute to the vibrancy of our communities through good business practices, innovative processes, and productivity enhancements. This award celebrates the successes of manufacturers in the district. The Judges will be looking for excellence in their field, ability to succeed, growth and best practice.

TELEGRAPH & ARGUS OUTSTANDING CONTRIBUTION AWARD

Recognising exceptional efforts in making Bradford a better place to live, work, or visit. This category is not available for public voting.

The **award** categories

SME BUSINESS OF THE YEAR

This award is open to companies in the region who can demonstrate a strong financial performance. Recognising a business that has shown marked success over the year, this award celebrates companies that are integral to the economy. Judges will consider current trading performance, the prospective growth and development opportunities for the future of the business.

SUSTAINABILITY AWARD

As the UK economy moves towards zero emissions and Bradford's commitment to be a city of clean growth, we are looking for a local Bradford District firm that best demonstrates its commitment to the environment. Are you actively cutting emissions to zero or even capturing emissions? Are you modifying your products and services to reduce carbon? We want to recognise business that is committed to demonstrate their drive to a sustainable future.

NEW BUSINESS OF THE YEAR

This award is open to companies in the region that have set up in 2022 and can demonstrate imagination, sound planning and exceptional marketing delivery. This coveted award recognises the region's brightest new businesses and the contribution they make to the region in the future. Judges will be tasked with analysing business plans, achievements to date and potential for growth within the next few years.

BEST PROFESSIONAL SERVICES AWARD

This award will honour a business that demonstrates excellence in professional service delivery. The recipient will showcase exceptional professional credentials, such as high levels of accreditation among senior leaders, effective promotion of a strong brand identity that contributes to the company's achievements, and a commitment to professionalism in service delivery.

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